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­­National CMV Foundation

PO Box 18322

Tampa, FL 33679

[DATE]

Dear [BUSINESS OWNER/MANAGER],

I am writing to you on behalf of the National CMV Foundation, the largest, all-volunteer organization in the world dedicated to educating women of childbearing age about congenital CMV. According to the Centers for Disease Control and Prevention (CDC), 1 in 150 children is born with congenital CMV, putting them at serious risk for deafness, blindness, cerebral palsy, developmental disabilities, seizures, feeding disorders, behavior disorders, and even death. More children will have disabilities due to congenital CMV than other well-known infections and syndromes, including Cystic Fibrosis, Down Syndrome, Fetal Alcohol Syndrome, Pediatric HIV/AIDS, Spina Bifida and Toxoplasmosis.

I am hosting [EVENT NAME] to raise awareness about congenital CMV and funds for National CMV Foundation. The event will take place on [EVENT DATE] at [EVENT LOCATION] and will help to continue our public education efforts of raising awareness and promoting prevention strategies to eliminate congenital CMV for the next generation.

Your help and support would be incredibly impactful in making this a successful event. We would greatly appreciate your in-kind, tax deductible donation of [ITEMS/GIFT CARDS/GIFT CERTIFICATES] to be raffled off during [EVENT NAME] on [EVENT DATE]. In return for your generosity, we will feature your company and your contributions in our event materials.

Please visit the National CMV Foundation website at www.nationalcmv.org for more information about congenital cytomegalovirus or you may contact me directly via email at [EMAIL ADDRESS].

Thank you for considering our request. We realize that the incidence of children born with congenital CMV can be greatly reduced with grassroots public education and awareness. This is only possible because of thoughtful support and generous contributions from people like you and businesses such as yours.

Sincerely,

[YOUR NAME]

Supporter

National CMV Foundation

Kristen Spytek

President

National CMV Foundation