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National CMV Foundation

PO Box 18322

Tampa, FL 33679

[DATE]

Dear [BUSINESS OWNER/MANAGER],

I am writing to you on behalf of the National CMV Foundation, the largest, all-volunteer organization in the world dedicated to educating women of childbearing age about congenital CMV. According to the Centers for Disease Control and Prevention (CDC), 1 in 150 children is born with congenital CMV, putting them at serious risk for deafness, blindness, cerebral palsy, developmental disabilities, seizures, feeding disorders, behavior disorders, and even death. More children will have disabilities due to congenital CMV than other well-known infections and syndromes, including Cystic Fibrosis, Down Syndrome, Fetal Alcohol Syndrome, Pediatric HIV/AIDS, Spina Bifida and Toxoplasmosis.

I am hosting [EVENT NAME] to raise awareness about congenital CMV and funds for the National CMV Foundation. The event will take place on [EVENT DATE] at [EVENT LOCATION] and will help to continue our public education efforts of raising awareness and promoting prevention strategies to eliminate congenital CMV for the next generation.

We hope that you will consider supporting this event by considering sponsorship. As a sponsor, your business is sure to receive exposure from local media campaigns and event promotion activities. You will also likely gain community interest and/or engagement from the audience attending the event. There are different sponsorship packages for available, and these are detailed in the Sponsorship Packages form enclosed with this letter.

Please feel free to visit the National CMV Foundation website at www.nationalcmv.org for more information about the non-profit organization or contact me directly via email at [EMAIL].

Thank you for considering our request. We realize that the incidence of children born with congenital CMV can be greatly reduced with grassroots public education and awareness. This is only possible because of thoughtful support and generous contributions from people like you and businesses such as yours.

Sincerely,

[YOUR NAME]

Supporter

National CMV Foundation

Kristen Spytek

President

National CMV Foundation